how long did it take to write The Gruffalo? "For The Gruffalo I harboured the idea for about a year," she replies. "On the whole you harbour an idea

for many months or even a year. Then when the time is right and you know how it is going to be, it probably takes a couple of weeks.

due to the detailed thought-processes they show. So

"Today, if I had an idea for a book I wouldn't be able to sit down tomorrow and write it. I would have to carry the idea around. The idea doesn't come fully formed, you have to put flesh on it before you even start to write. Developing the story and the ins ands outs of the plot are the hardest things."

So does she think that often we underestimate how much work goes into childrens' books?

Julia responds: "People write to me and say: 'I woke up in the middle of the night and had a story in my head. I wrote it in the kitchen in 20 minutes but I can't see why no one wants to publish it.' People don't realise it isn't quite as easy as that."

And what about the process of working with an illustrator such as Axl? "Most authors and illustrators won't work that closely," Julia replies. "I write the story, the editor sends it to Axl and he works with the designer so it is teamwork.

"I do see a rough version and can make some comments, but I try not to be too manipulative. He doesn't tell me what to write!'

Julia attributes her love of poems to a classic collection of 1000 Poems which her dad gave her for her fifth birthday.

She says: "My generation grew up with lots of rhyming. We heard Listen with Mother on the radio which had nursery rhymes. There was always assembly each day in school so we sang two hymns. It

She adds: "Pop songs aren't the same as the lyrics don't necessarily scan well - they are not meant to. My generation was exposed to well crafted rhyming

Rhymes and songs will feature heavily in the Seven Stories exhibition, and there will also be signed stories for children with hearing impairments.

Julia, who has minor hearing difficulties and wears a hearing aid, said: "I'm very sympathetic to children who are hard of hearing and it is nice when books show a picture of a child with a hearing aid."

As the current Children's Laureate, Julia is already making an impact with her emphasis on drama and song. She is combines her love of performance with her campaign to support libraries across Britain in the face of cuts and closures.

She says: "I'm visiting as many libraries as I can to celebrate them and draw attention to them as many are under threat and a lot have closed unfortunately. I ask children to act out stories or perform music in libraries. It is so natural that children act out things. Play refers to what children do in the playground and a play on a stage.

Another long-lasting contribution may well be a series of 36 plays she is working on, written by different authors.

"I think children learn to read more quickly through doing plays than reading stories," she says. "They can put expression and character in. Acting out stories is fun and entertaining, but also for some children it is a way into books. It's also really good for children's self confidence.

"But I didn't go about it that way round - I liked doing drama and then I thought of some reasons why it is a good thing."

A Squash and a Squeeze: Sharing Stories with Julia Donaldson is at Seven Stories, Lime Street, Newcastle, from March 17 to March 2013. Julia is running two events on April 12 and 13. For more information visit www.sevenstories.org.uk

